

HOUSE BILL 1154

By Ferguson

AN ACT to amend Tennessee Code Annotated, Title 47, Chapter 18; Title 47, Chapter 26 and Title 47, Chapter 25, Part 6, relative to the sale of motor fuels.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Title 47, Chapter 25, Part 6, is amended by adding the following language as a new, appropriately designated section:

§ 47-25-6__

(a) No retailer operating in this state shall advertise the price of diesel fuel in any weight or measure other than the U.S. liquid gallon.

(b) No retailer operating in this state shall knowingly advertise the price of diesel fuel in such a manner as to falsely imply that the price of diesel fuel offered for sale by the retailer is actually the price of gasoline offered for sale.

(c) Any violation of this section is a prohibited practice under § 47-18-104.

SECTION 2. Tennessee Code Annotated, Section 47-18-104(b), is amended by adding the following language as a new, appropriately designated subdivision:

() Deceptive advertising relative to the price of diesel fuel as specified in § 47-25-6__;

SECTION 3. This act shall take effect July 1, 2009, the public welfare requiring it.